

HYPERFOCAL

JOB POSTING 13 DECEMBER 2023

POSITION TITLE

Graphic Designer

JOB TYPE

Full-time paid

PAY

RM 3000 per month

LOCATION

This is a hybrid position with time split in the office in Kuala Lumpur and work from home.

DESCRIPTION

Hyperfocal and its sister company, Straife, are looking for an in-house Graphic Designer in Kuala Lumpur to create engaging and on-brand graphics for various channels and platforms. As a graphic designer, you will put your passion for design to create beautiful images and compelling content. To be successful in this position, you'll be a self-starter, capable of delivering brilliant creative ideas, and show amazing attention to detail.

DUTIES

Working closely with the Marketing and Media Relations Director, you will be designing a wide variety of assets across digital and offline media, including the following:

- Study design briefs and determine requirements
- Conceptualize visuals based on requirements
- Illustrate concepts by designing examples of art arrangement, size, type size, and style
- Develop graphics, illustrations, logos, presentations, brochures, websites, various digital media assets, and other designs
- Test graphics across various media
- Amend designs after feedback
- Work with the Marketing Director and other stakeholders to ensure final graphics and layouts are correct and on-brand
- Coordinate with outside sources such as printers and colleagues as necessary
- Other tasks and duties as may be assigned

REQUIREMENTS

- At least 1 year of professional experience as a digital designer or in a related field.
- Strong website design skills and experience with WordPress and Envato.
- Familiarity with design software and platforms (such as InDesign, Illustrator, Dreamweaver, Photoshop, Google Slides, Canva, etc).
- Good understanding of branding and design concepts and principles.
- A strong portfolio of illustrations and other graphics.
- Proficiency with video editing through software (Apple Final Cut Pro, iPremier Pro, Aftereffects) is a plus.
- Good understanding of social media platforms (Instagram, Facebook, YouTube, LinkedIn, Twitter, TikTok, etc) as well as other digital content distribution channels



- A keen eye for aesthetics, details, and visual composition.
- Effective time management skills and the ability to meet deadlines.
- Strong organizational habits and the ability to juggle multiple projects.
- Proactive, creative, and self-starter who can perform under time constraints.
- A high degree of professionalism and ability to maintain confidentiality.
- Excellent communication skills.
- Highly proficient in English (written and spoken) is a must. Fluency in Bahasa Malaysia is a plus but not required.
- Malaysian or non-Malaysian applicants with valid work permits may apply.

POSITION BENEFITS

- Gain valuable experience with a multinational communications firm
- Competitive pay
- A flat hierarchy with a high level of autonomy

HOW TO APPLY

Email your resume and portfolio to lauren@hyperfocal.pr

ABOUT HYPERFOCAL

At Hyperfocal, we bring together global media, industry, and politics experts to provide clients with tailored solutions for their communications needs. Our team of advisors has worked as journalists, lobbyists, public relations executives, and campaign strategists. For more information, please visit hyperfocal.pr.