

HYPERFOCAL

JOB POSTING 24 JULY 2023

POSITION TITLE

Graphic Designer

JOB TYPE

Full-time paid

PAY

RM 3000 per month

LOCATION

This is a hybrid position with time split in office and work from home in Kuala Lumpur.

DESCRIPTION

Hyperfocal and its sister company, Straife, are looking for an in-house Graphic Designer in Kuala Lumpur to create engaging and on-brand graphics for a variety of media. As a graphic designer, you will put your passion for design to create beautiful images and compelling content. To be successful in this position, you'll be a self-starter, capable of delivering brilliant creative ideas, and show amazing attention to detail.

DUTIES

Working closely with the Marketing and Media Relations Director, you will be designing a wide variety of assets across digital and offline media including the following:

- Study design briefs and determine requirements
- Conceptualize visuals based on requirements
- Illustrate concepts by designing examples of art arrangement, size, type size and style
- Develop graphics, illustrations, logos, presentations, brochures, websites, various digital media assets, and other designs
- Test graphics across various media
- Amend designs after feedback
- Work with Marketing Director and other stakeholders to ensure final graphics and layouts are visually appealing and on-brand
- Coordinate with outside services, printers, and colleagues as necessary
- Other tasks and duties as may be assigned

REQUIREMENTS

- Experience as a graphic designer or in related field with a strong portfolio, while a degree in Design, Fine Arts, or related field is a plus
- Fluent in English and Bahasa Malaysia
- Familiarity with design software and platforms (such as InDesign, Illustrator, Dreamweaver, Photoshop, Google Slides, Canva, etc)
- Strong website design skills and experience with WordPress and Envato
- Multimedia content development experience with familiarity of video editing software (Apple Final Cut Pro, etc) is a plus
- Solid understanding of various social media platforms (Facebook, Twitter, LinkedIn, Instagram, TikTok, etc.)



- A keen eye for aesthetics, details, and visual composition
- Knowledge of design techniques, tools, and principles
- Understanding of marketing, production, website design, corporate identity, product packaging, advertisements, and multimedia design
- Effective time management skills and the ability to meet deadlines
- Strong organizational habits and the ability to juggle multiple projects
- Proactive, creative, self-starter with the ability to perform under time constraints
- High degree of professionalism and ability to maintain confidentiality
- Excellent communication skills
- Able to give and receive constructive criticism
- Malaysian or non-Malaysian applicants with valid work permits may apply

POSITION BENEFITS

- Gain valuable experience with a multinational communications firm
- Competitive pay

HOW TO APPLY

Email your resume and portfolio to lauren@hyperfocal.pr

ABOUT HYPERFOCAL

At Hyperfocal, we bring together global media, industry, and politics experts to provide clients with tailored solutions for their communications needs. Our team of advisors has worked as journalists, lobbyists, public relations executives, and campaign strategists. For more information, please visit hyperfocal.pr.